

Unica Campaign Management User Guide

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Refer to Chapter 6 of IBM Unica Campaign 8.6 Installation Guide Chapter 6. The unica user, where you added the data source. (e.g. asm_admin) DSN.

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Sep 08, 2011 Neolane Campaign Management is a key element of Neolane's conversational marketing platform. Its powerful interface provides a central location to plan

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